



SERVICE Above Self

Montgomery Sunrise Rotary Club Presentation of the Commitment to Service Award and Charity Gala

The Montgomery Sunrise Rotary Club has hosted the Commitment to Service Award Gala (C2SA) annually since 2005. This fundraising event recognizes a person whose charitable and community service have had a positive impact on the Montgomery Area.

The previous honorees are:

2005 - Jim Ridling	2013 - John Ed Mathison
2006 - Carl Barranco	2014 - Virginia Whitfield
2007 - Gordon Martin	2015 - Vanzetta McPherson
2008 - Lynn Beshear	2016 - Russell Dunman
2009 - Ed Reifenberg	2017 - Leslie Sanders
2010 - Jere Beasley	2018 - Judge Charles Price
2011 - Ray Scott	2019 - Mayor Todd Strange
2012 - Ellen Brooks	

The 2020 Commitment to Service Award Gala will honor Jay Wolf, Senior Pastor of Montgomery's First Baptist Church.

In addition to recognizing the honoree, the Gala includes a silent auction, entertainment, and dinner. The event will be held on Friday, February 28, 2020, 6:00PM at the RSA Activity Center. There are five sponsorship levels from which to choose, and individual tickets are \$125.

The Montgomery Sunrise Foundation is a 501(c)(3) charitable organization that receives and distributes funds raised from C2SA. One or more local charities are selected each year to receive grants. Since 2005, more than \$216,000 has been distributed to local charities including Americal Red Cross of Central Alabama, Child Protect, Family Sunshine Center, Lighthouse Counseling Center, Medical Outreach Ministries, Mid-Alabama Coalition for the Homeless, Montgomery Area Boys & Girls Clubs, Montgomery Area Council on Aging, Nellie Burge Community Center, Valiant Cross Academt, Salvation Army Montgomery, Friendship Misson Women and Children's Shelter, Common Ground, Girl Scouts of Southern Alabama, Health Services, Inc., as well as last year's recipients; Cancer Wellness Foundation, Easter Seals, Montgomery Food Bank, and Montgomery Hospice.

Your Support of the Commitment to Service Award Gala hosted by the Montgomery Sunrise Rotary Club ensures that needs in our community are being met. Donations from those unable to attend or serve as sponsors are appreciated.

If you have questions of need assistance with a sponsor application or event tickets, please contact a member of the Montgomery Sunrise Rotary Club or C2SA Sponsorship Committee Co-Chairs Tom Mann at adv.sports2@gmail.com or Kathy Freyman at kfreyman@inspirien.net. Sponsor applications may be hand-delivered to a club member or mailed to the Montgomery Sunrise Foundation, P.O. Box 240794, Montgomery, Alabama 36124-0794.



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Primary Sponsor Levels

Please complete the entire sponsor **application form on the back page**, including indication of your choice of sponsorship level.

☐ Premier Sponsor — \$5,000 Our single Premier Sponsor receives the highest sponsor visibility at our event and on our social media to acknowledge their support. This package includes:

- Premium table location for eight with eight event tickets.
- Exclusive listing on the front of the program as premier sponsor, with logo if desired.
- Signage at the event as premier sponsor.
- Event-related gift for each guest at the premier sponsor table.

☐ Gold Sponsor — \$3,500 Our Gold Sponsors (limit of six) are our second highest profile sponsors. Gold Sponsors will receive significant visibility at our event and on our social media to acknowledge their support. This package includes:

- Premium table location for eight with eight event tickets.
- Prominent listing in the program & on event signage as a Gold Sponsor.
- Exclusive sponsor signage at one of the following event locations (first come, first served): registration area, silent auction area, beverage bar, door prize table. **Please specify your preference for sponsor location on this form!**

☐ Silver Sponsor — \$2,500 Our Silver Sponsors (limit of ten) will visibly recognized at our event and on our social media to acknowledge their support. This package includes:

- VIP table location for eight with eight event tickets.
- Prominent listing in the program & on event signage as a Silver Sponsor.

☐ Bronze Sponsor — \$1,500 Our Bronze Sponsors (limit of ten) will be recognized at our event and on our social media to acknowledge their support. This package includes:

- Table for eight with eight event tickets.
- Listing in the program and on event signage as a Bronze Sponsor.



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Additional Sponsor Levels

Please complete the entire sponsor **application form on the back page**, including indication of your choice of sponsorship level.

□ Contributing Sponsor — \$600 Our Contributing Sponsor level is perfect for an individual who wants to participate in the charitable efforts of the Montgomery Sunrise Rotary club. This package includes:

- Two event tickets
- Listing in the program and on event signage as a Contributing Sponsor.

Attending sponsors and their guest receive hors d'oeuvres, dinner, two drink tickets, access to silent auction, the evening program, and a ticket for each of three door prize drawings (must be present to win).

Promotional Benefits for all Sponsors

All sponsors may provide a logo in a format acceptable to us for electronic display at the event and on event signage, commensurate with their sponsorship level. In addition, sponsors will be recognized on the event website, via social media (event Facebook page and Twitter), and by public acknowledgement during the event dinner.

Logos must be submitted no later than January, 31, 2020, to Rotarians@sunriserotary.org to ensure inclusion on event signage.

Regarding “In Kind” sponsorships: The Event Committee can approve “In Kind” sponsorship for those who are interested. Each case will be evaluated on an individual basis. In general, “In Kind” sponsors must provide services or products that will (a) enhance the success of the event and (b) whose regular value is greater than the cost of the level of sponsorship requested.

Note: Donors of items/services to the silent auction are not eligible for “In Kind” sponsors recognition.

Important Dates and Information:

Final Sponsorship Deadline: The deadline to ensure inclusion in the event program and on event signage is January 31, 2020. Sponsor payments are due no later than February 15, 2020.

Artwork and Digital Media: If you submit logos or artworks, you must submit such information on CD-ROM, thumb drive or by email to the Rotarian working with you. Logos and artwork **MUST** be in a high resolution format for the best quality of reproduction. Acceptable formats are PDF, TIFF, PNG or PDS. You must have our artist's approval for submission in alternative formats. We are not responsible for loss of quality in the reproduction of images onto signs, banners, multimedia presentations or other items used to display sponsor information for the event.



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Sponsor Application Form - Sponsor Information Page

Please complete the entire form and indicate your chosen sponsorship level.

Date: _____

Sponsor Name: _____ Individual Business

Contact Name: _____ Contact Phone: _____

Physical Address: _____ City: _____

State: _____ Zip Code: _____ Phone: _____ Email: _____

Mailing Address (if different from above): _____

City: _____ State: _____ Zip: _____

Chosen Sponsorship Level (as described on prior pages): _____

Gold Sponsors - Indicate your preferred signage location:

Registration Silent Auction Beverage Bar Door Prize Table

Total Donation Amount: \$ _____ Make checks payable to Montgomery Sunrise Foundation.

I agree to become a sponsor for the Montgomery Sunrise Rotary Club Fundraiser / Commitment to Service Award Charity Gala held on February 28, 2020, as described and attached in this agreement.

Authorized Signature

I have witnessed and approved the above signature.

Montgomery Sunrise Rotary Club Member/
Representative

All Funds donated to ther Montgomery Sunrise Foundation must be received no later than January 31, 2020, Any deviations from this Agreement must have the consent of both parties and be confirmed in writing. A copy of this document, signed by a Club member or Representative, will serve as your receipt for your donation.

The Montgomery Sunrise Foundation, Inc. is an exempt organization under the provisions of section 501(c)3 of the Internal Revenue Code of 1989. Contributions to the foundation are tax deductible in all or in part. Please be aware that amounts paid in exchange for goods or services are not deductible for federal income tax purposes.





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Please help us with seating assignments by letting us know who we should seat at your table. If for some reason you are not able to fill your table, please leave those names blank and we will seat individual ticket holders at your table.

Primary Sponsor Levels:

Premier, Gold, Silver or Bronze Sponsor

Name: _____

Name: _____

Name: _____

Name: _____

Name: _____

Name: _____

Name: _____

Name: _____

Additional Sponsor Levels:

Contributing Sponsor

Name: _____

Name: _____